

# GRAPHIC SPECIFICATIONS

## BN060 - Monsoon 240x89

### Artwork specifications:

- ✓ file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI - we recommend TIFF
- ✓ color mode: RGB, CMYK or a combination of RGB, CMYK, Pantone (only in PDF or AI files)
- ✓ the artwork should be build as one file, without bleed / trimming marks
- ✓ scale 1:1
- ✓ resolution: minimum 72 dpi - we recommend 150 dpi
- ✓ all Corel Draw files must have fonts converted to outlines.
- ✓ we recommend using LZW compression when exporting TIFF files.

### Product specifications:

- ✓ total graphic area: W: 890 mm H: 2400 mm

### Recommendations:

- ✓ Do not place important graphic elements (logo, texts, images, etc.) in the following areas:
  - last 30 mm to the left, 30 mm right, 30 mm, 30 mm bottom and 30 mm to the top, because there will be mounted staples (see the next page template)
- ✓ The graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factors such as: type of the printed material, ink type, print technology, your screen calibration, etc. If in doubt, we recommend you to request a print proof, prior to placing an order.



The pictures are for presentation only; your product might be slightly different!

# visible area

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**Total graphic area: (w) 2400 x (h) 890 mm.**

**Place the graphic elements (logo, texts, images, etc.) in the grey central area.**

**Place only background in the red area, without important graphic elements.**

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# visible area

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**Total graphic area: (w) 2400 x (h) 890 mm.**

**Place the graphic elements (logo, texts, images, etc.) in the grey central area.**

**Place only background in the red area, without important graphic elements.**

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